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FUTUR.E.S,
LE FESTIVAL
DU NUMÉRIQUE
GRATUIT
& OUVERT À TOUS

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LA VILLETTE
PARIS

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FUTUR.E.S

Grande Halle de la Villette

June 21-23rd 2018



International Pass

FUTUR.E.S

cap-digital
Paris Region

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○ ○ ○
**Futur en Seine
becomes Futur.e.s**

○ ○ ○ June 21-23rd

**Futur.e.s
in Paris**

○ ○ ○ March 1&2 – Casablanca, Morocco

**Futur.e.s
in Africa**

○ ○ ○ Frequent events all year long in Paris

Futur.e.s #



FUTUR.E.S IN PARIS FESTIVAL

FUTUR.E.S

cap-digital
Paris Region

High attendance level: 22 000 visitors /3 days

Growing attractiveness: 14 new sponsors, 500 start-up applications (+50%)

Increasing influence thanks to strong links with major media: France info, Le Parisien, BFM Paris, RTL, 20 minutes..

FACTS & FIGURES

71% of the exhibitors reached their business goals: a business accelerator for professionals

80% of the audience declared they have learned something about innovation and digital

44% of them changed their perspective on the future

The 2017 edition confirms the festival's attractiveness



2017 edition sponsors





2018 EDITION

The accelerating pace of technological progress and the innovation demand are creating fears and uncertainties in organizations and among individuals.

Because we do not want to be passive in the digital transformation, Futur.e.s offers experiences to understand the implications of our technological choices, to appropriate the meaning of innovations and to co-construct the future with companies and innovators.

○○○ Futur.e.s in Paris

« You have the power to create
the future you want »

Amy Webb





Futur.e.s in Paris

A clear mission



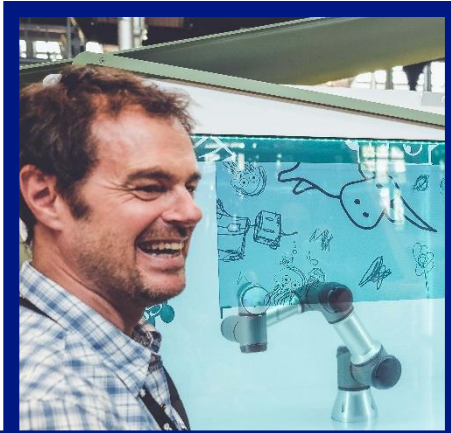
EMERGENCE. CREATIVITY. DIVERSITY AND INCLUSIVENESS.

The festival will concentrate on raising awareness of digital trends and introducing collective creativity. The aim is to give everyone the means to co-construct with digital technology a humane and sustainable world.



Immersive journeys and labs to test,
bring out new ideas
and meet unrivalled innovators.

A new format



6 immersive courses designed to discover the key innovations that will shape the future

Local, regional, and international



Conferences and masterclasses

To learn in a privileged way from innovators in the world of research, business or creation



Labs

To crystallize what has been retained, learned from the journey, and to think collectively





Territories: climate change, technological acceleration

#governance #environment #energy #resources #smartcity #Agtech

Rewriting life: nature, health, food

#genome #body #bacteria #GMO #brain #food

AI, algorithms, data : citizens of a technological world?

#data #media #citizenship #algorithms #chatbot #civilrights #opensource
#entertainment #justice #retail

Art and creativity: forging the future

#art #culture #creativity #algorithms #design #SciFi #gaming #music #storytelling

Kids Revolution: talents, education

#education #imagination #games

Handicap

#inclusivity #diversity

 Futur.e.s in Paris

Themes

Projects you won't see elsewhere



VR

Genomics

3D Printing

Robotics, exoskeletons

AR

VR/entertainment

IoT, intelligent assistants

PROGRAM: JUNE 21-22-23, 2018

○○○ THURSDAY AND FRIDAY

Professional and academic focus

Professionals: start-ups, big companies, SMEs

Policy makers: political, institutional and local authorities

Kids: secondary schools, high schools

○○○ SATURDAY

Focus on the general public

curious about digital technology,

students, family, young people

CONFERENCES SCHEDULE

THURSDAY, JUNE 21

10:15 a.m. – 11:15 a.m.

Opening: Other Futur.e.s

Anjali Ramachandran, co-founder of Ada's List

11:15 a.m. – 12:30 p.m.

Bigger- and better? Can digital lead to fairer and sustainable megalopolises?

Jennifer Musisi, executive director of Kampala

3:10 p.m. – 3:30 p.m.

Menstru-tech state of the art

Ida Tin, founder of Clue

3 p.m. – 4 p.m.

Anticipate the use of innovations through art

Martina Mara, head of the Ars Electronica Futurelab's Robopsychology research division

5 p.m. – 6 p.m.

Pollution as a source of energy is worth to be considered

Alina Chanaewa, Research & Development at Skytree

FRIDAY, JUNE 22

11:30 a.m. – 12:30 p.m.

The countryside, the only solution to hide from Big Brother?

Miriam Roure, architect and member of UrbanX, and Amir Elichai, from Carbyne

3 p.m. – 4 p.m.

Personal Democracy Forum: meeting Catherine Bracy

Co-founder of TechEquity and former spearhead of Tech4Obama and Code For America

10 a.m. – 11 a.m.

Blockchain technology, a powerful instrument in Africa

Narigamba Mwinsuubo, CEO of Bitland

SATURDAY, JUNE 23

11 a.m. – 12 p.m.

Smartocracy: will we be able to enhance intelligence on demand?

Hervé Chneiweiss, INSERM ethics committee president

2 p.m. – 3 p.m.

Modifying climate to survive: a lesser evil?

Svante Kenriksson, from the Finnish Meteorological Institute

Special meeting times with policy makers





The youth at the heart of the festival



Hackathon « the future of academic choices »
Chill' conferences
Demo and workshop spaces



- VIP opening night
- Concerts
- Digital art
- Cultural and creative activities

the festival spirit



INTERNATIONAL PASS @FUTUR.E.S IN PARIS

INTERNATIONAL PASS

Image visibility
+
Ecosystem connection

Prices:

500€HT/attendee
Optional booth + 250€ HT
(start-up fare)

**600€HT/attendee (clusters, non-
profit organization...)**

1000€ HT/ attendee (corporate fare)

ECOSYSTEM CONNECTION

- **Paris Region Business tour**

A 0,5-day business tour to discover Paris Region main innovation hubs : Station F, 42 School, successful start-up headquarters...

- **Futur.e.s guided tour**

A ticket for the guided tour of a selection of demos of the festival

- **International B2B session**

Specifically designed in our B2B lounge to connect with French partners

VISIBILITY

Futur.e.s gives you a stage in the « pitch zone » at the heart of the festival

- **Start-up : pitch your solution!**

- **Corporate : pitch your needs!**

contact us

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